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LC Direct Announces *Food & Wine* Everyday Entertaining Furniture Collection

New York, NY (October 13, 2016) Furniture manufacturer LC Direct (formerly Lacquer Craft USA) is pleased to introduce the *Food & Wine* casual dining and everyday entertaining collection, debuting next week at the High Point Furniture Market. The new program includes three case good groups designed to enhance and adapt to the multi-faceted lives of today's young professionals, growing families, and active empty-nesters.

Three *Food & Wine* casual dining/entertaining groups will be presented at this Market: The Estate Collection inspired by mid-century style translated for today's modern living with clean, simple lines and a bold two-tone backdrop for creative entertaining; The Harvest Collection embodying casual elegance accented with traditional elements featuring multi-functional pieces with latticed overlay and wire brush finish; and The Reserve Collection evoking an urban edge and contemporary styling in a dark grey layered finish accentuated by black bronze hardware.

"Furniture trends clearly show us that shoppers today seek flexible pieces that easily fit into their living spaces and serve multiple purposes," explained Randy Chrisley, LC Direct President. "It's been exciting to translate the *Food & Wine* brand into new pieces that will enhance people's enjoyment of their living spaces as well as the times they gather to eat, drink, and entertain."

"We're showing this new collection in The Mill, our historic showroom at 126 S. Centennial Street in downtown High Point," said Chrisley. "It's a great way for us to introduce both the furniture and the space."

Global Licensing, Inc., of Pawleys Island, SC, is the licensing agency working with LC Direct.

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